

KARELIA

CBC // Cross-border cooperation



Physical Training Environment for Healthier Life

Vesa.martikkala@islo.fi



PARTNERS and PERIOD

- Eastern Finland Sport Institute
 - Petrozavodsk State University
 - 01.11.2018-31.10.2019
- 



AIMS and METHODS

- ▶ The project goal is to fill information field with relevant data and increase awareness level of local community and tourists about health and fitness services in border areas.
- ▶ The particular focus will be made on the people with special needs. Petrozavodsk and Joensuu are chosen as target areas.
- ▶ Interviewing of 300 respondents in Petrozavodsk and 300 in Joensuu. How it works: <https://urly.fi/1aff>



AIMS and METHODS

- Identification and interviewing of 10 facility managers and stakeholders in Joensuu and 10 in Petrozavodsk.
- Assessment of 15 particular facilities in Petrozavodsk and 15 in Joensuu.
- Elaborating of Master Project Application?

Vesa.martikkala@islo.fi