

Karelian Art-Residency Network and Art Tourism

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CBC // Cross-border cooperation



The project is funded by the European
Union, the Russian Federation and the
Republic of Finland

AIM OF THE PROJECT

The project is aimed at improving the system of production of contemporary culture services and products in cross-border region through the resources of art-residency network and cross-sectoral approach.

PARTNERSHIP

The Lead Partner is Tourist Information Centre of the Republic of Karelia

Partners:

- Kostomukshsky State Nature Reserve
- Social and Cultural Youth Centre in Sortavala
- Karelia Expert Matkailupalvelu Oy

- Duration is 24 months: 09.10.2018 - 30.09.2020
- Budget: 240 000 euro (216 000 euro is funded by the CBC Programme, 24000 euro is co-financed by the partners)

MAIN ACTIVITIES

Opening art-apartments in Petrozavodsk, Sortavala, Kostomuksha and a media studio in Petrozavodsk: renovations of the venues, purchase and installing the equipments.

The venues for the art residencies

Sortavala



Petrozavodsk



Kostomuksha

Design project for the Kostomuksha art residence



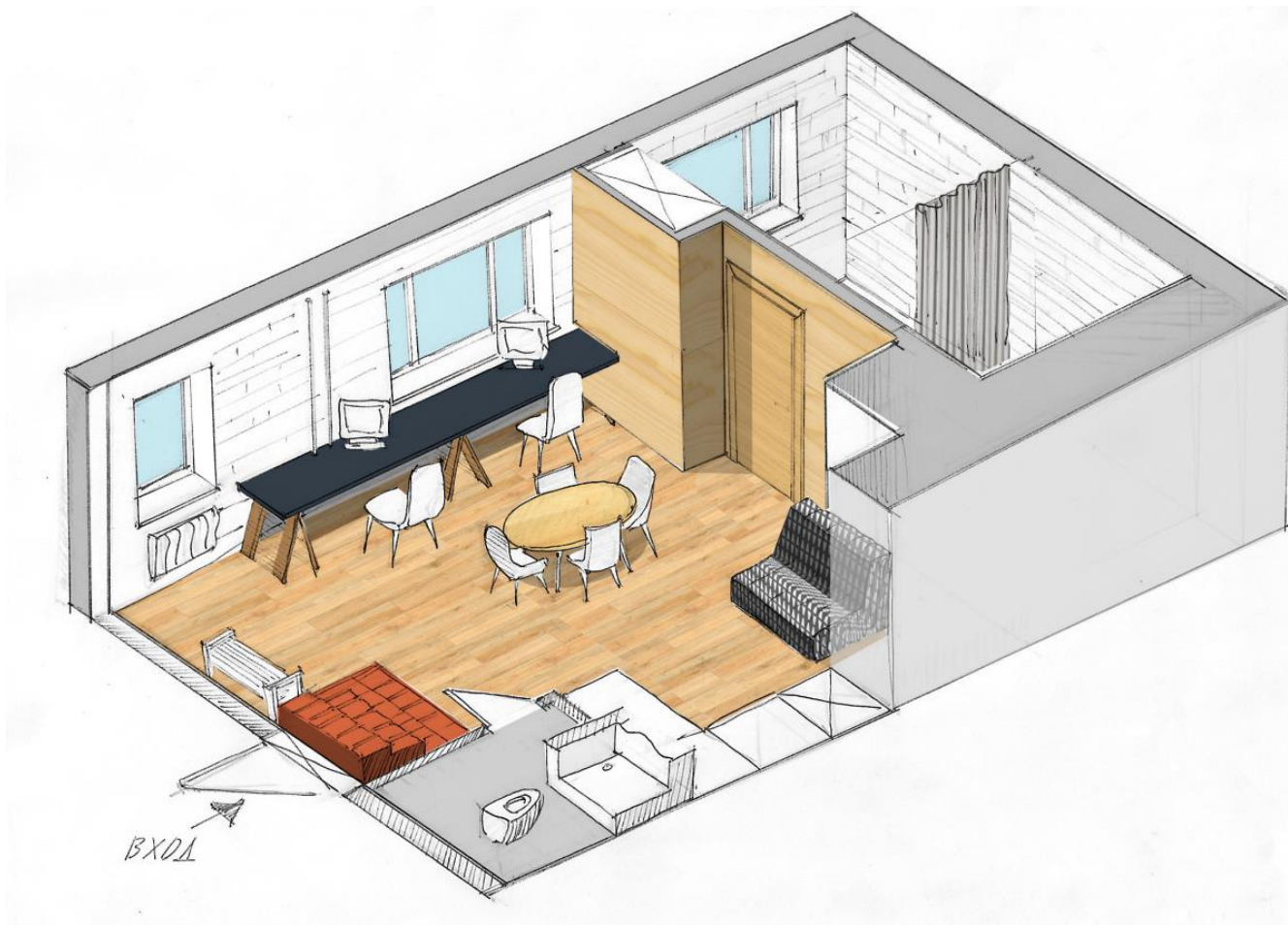
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Design project for the Sortavala art residence



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MAIN ACTIVITIES

- Holding an open call for Finnish artists who will design art-tours and a regular open call for all artists.
- Artists' work in the residencies, holding master-classes and courses for locals.
- Karelia - fresh art space - a joint exhibition of the artists-in-residence.

MAIN ACTIVITIES

- Art-residencies as innovative instrument for territory development - seminar for artists and culture professionals from the Republic of Karelia and Finland will be held on March 27-28, 2019 in Petrozavodsk.
- Study tour to 3 border residencies in Finland for culture professionals from the Republic of Karelia and North Karelia will be held in May, 2019.

MAIN ACTIVITIES

- What is art tourism? Art tourism in cross-border region – a seminar for tourism professionals from the Republic of Karelia and Finland in 2020 in Joensuu.
- Design of 4 art-tours: Petrozavodsk, Joensuu/North Karelia region, Sortavala, Kostomuksha.
- Presenting of art-tours and art residencies to touristic organisations of the cross-border region, in MATKA Nordic Travel Fair, for media.

OUTPUTS

1. Renovated and equipped premises of the Karelian art-residency network.
2. A new creative platform for artists and local communities and a mechanism for producing new cultural services in cross-border region has been established.
3. Capacity building of professionals in culture and tourism fields in cross-border region.
4. Art-tours created, marketed and launched to international tourist market.

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THANK YOU FOR YOUR ATTENTION!

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