

Northern Potential in the Barents Region

NETWORKING EVENT

14-15 February 2019, Joensuu, Finland

Welcome to Northern Potential in the Barents Region networking event to meet and discuss with people around the Barents region!

This networking event gathers young people, businesses, education and decision makers together to discuss the challenges and opportunities for future development in the Barents region. How do young people see their situation in these sparsely populated areas? Is our development-oriented atmosphere giving us the right tools to create new? How can we more strongly support the cooperation between the youth and the businesses? What is North Karelia's recipe for survival?

First day program includes versatile presentations followed by afternoon workshops in mingled groups and interactive discussions. In the evening participants will have chance to join the Barents Feast reception, hosted by the City of Joensuu. Second day program includes company visits within your chosen theme, we want to show you the best from North Karelia.

Registration deadline is 31 January 2019: bit.ly/NPBR-registration

The registration is binding. Please note that there are a limited number of seats available. Once the maximum number of participants has been reached, registration will be closed.

More information:

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NORTH KARELIA
CHAMBER OF COMMERCE

Karelia
UNIVERSITY OF APPLIED SCIENCES

J170 ENSUU

REGIONAL COUNCIL OF
North Karelia

In co-operation with Karelia University of Applied Sciences' International Week,
City of Joensuu and Regional Council of North Karelia

Preliminary program

Day 1, 14 February 2019

Venue: Joensuu Science Park,
Länsikatu 15, 80110 Joensuu

- 09.00 – 09.30 Registration and coffee
- 09.35 – 09.55 Welcoming words by H.E. Ambassadors from Sweden and Norway and greetings from Embassy of Russia "The Future for the Barents Region Cooperation"
- 10.00 – 10.30 Title ja speaker to be announced later
- 10.30 – 11.00 The Future of Youth Cooperation in the Barents Region, Mr. Tim Andersson, Chairperson, Barents Regional Youth Council BRYC
- 11.00 – 11.30 Development Activities in the Euregio Karelia Region to Improve Companies' Operating Environment on Both Sides of the Border, speakers to be announced later
- 11.45 – 12.45 Lunch
- 13.00 – 13.30 Smooth Arctic Connections, Mr. Esko Aho, Executive Chairman of the Board, East Office of Finnish Industries

Parallel sessions

- 13.45 – 15.00 1. Regional Cooperation Supporting Business Opportunities
- 2. High Technology Competence and Education in Ageing
- 3. Youth Cooperation
- 15.00 – 15.30 Coffee
- 15.30 – 16.00 Findings from parallel sessions (max. 10 min/session)
- 16.00 – 16.15 Closing words

Main language for the seminar is English. Simultaneous translations into Russian will be provided if needed.

Day 1, 14 February 2019

Venue: City Hall
Rantakatu 20, 80100 Joensuu

18.30 – 20:30 **Barents Feast**
hosted by the City of Joensuu
Dress code smart casual or traditional costume



Day 2, 15 February 2019

9.30 – 14.00 Company visits, themes:
"High-end metals and plastics: from millimeter precision to massive machines"
"Educational competence and entrepreneurship through life-long learning"
"North Karelia as a meeting point of eastern and western cultures in tourism"

